



SALES INTERN

To gain practical experience in sales and marketing department by tracking sales leads, coordinating targets and sales packs, providing customer service, and managing customer accounts.

Key Responsibilities

- **Sales Support and Outreach:** Assist in reaching out to fish farmers, stockiest, and fish feeders within the assigned regions, providing them with technical support and promoting Samakgro fish feeds.
- **Sales Growth:** Proactively follow up on sales leads, ensuring farmers have sufficient stock of Samakgro feeds, and work to increase the number of purchasing farmers in the region.
- **Market Research and Feedback:** Conduct field surveys to gather insights and feedback from farmers, identifying areas for product improvement and market needs.
- **Event Participation:** Help organize and participate in field events such as product demonstrations, feeding sessions, and farmer training programs, especially targeting fish feeders.
- **Record Keeping:** Maintain accurate and up-to-date records of farm visits, farmer interactions, sales progress, and feedback for reporting purposes.
- **Field Operations Support:** Assist in day-to-day field operations, including logistical support during farm visits and any other duties assigned.

Key Qualification, Experience, Skills, and Competencies

- a. A background in Aquaculture, Agriculture, or a related field (Degree, Diploma, or Certificate).
- b. Strong communication, interpersonal
- c. Sales skill in aqua and customer engagement skills.
- d. Travel and regular visits to farms & water bodies with the ability to assist in feeding operations on boats.
- e. A positive can-do attitude and a passion for the field of interest.

Interested candidates are requested to send their updated CV and cover letter to hc.ke@samakgro.com stating the subject heading **SALES INTERN** by **18th November 2024**.

Only shortlisted candidates will be contacted.